



PRESS RELEASE

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Over \$16,000 raised by the Generation W committee

Montreal, November 7, 2017 – The Women's Y Foundation is proud to announce that the 2nd InspirationnELLE Evening held on October 26th at the Écomusée du fier monde, has raised more than \$16,000 in support of the thousands of women and girls who attend the YWCA Montreal every year.

A memorable evening where one hundred guests from the business community, both men and women came to support the Foundation and got the opportunity to discover the inspirational journey of six young women, who are actively involved in their community and are the leaders of tomorrow. The InspirationnELLE award recognizes the important contribution of young Montreal women, whose talent, skills and influence in their respective fields are an inspiration to us all.

Géraldine Martin, ambassador of the Women's Y Foundation and laureate of a Women of Distinction Award hosted this InspirationnELLE Evening for the second year. She set the tone for the evening, which was tinged with a good dose of humour and by introducing guests to the scope of actions carried out by the YWCA Montreal in the community.

"The InspirationnELLE Evening is one way for us to recognize both young women who are the architects of tomorrow's society and the YWCA Montreal for its exceptional contribution to the quality of life of Montreal women" says Marine Thomas, Chair of the Generation W committee.

As for Isabelle Lajeunesse, Executive Director of the Women's Y Foundation, she thanks the sponsors, the Generation W committee members, the donors, the volunteers and the guests, without whom this evening would not have been possible. *"The mobilisation of our partners and collaborators shows once again that women's and girls' issues are not merely a matter for women but are everyone's responsibility"* she said.

The 2017 laureates of the InspirationnELLE awards:

The Young woman in real estate Award presented by Desjardins Property Management Group: Valérie Daviault, Project Manager, J. Raymond Couvreur & fils.

The Young woman in food service Award: Carolyne Frigon, Chef and owner, ELLE traiteur.

The Young women in technology Award presented by CN: Cassie L. Rhéaume, Web developer and Montreal-francophone chapter lead, Ladies Learning Code.

The Young woman entrepreneur Award presented by L'Oreal Canada: Shonezi Noor, Cofounder and CEO, Will +Zack

The Young woman in information technology Award presented by Microsoft Canada: Naysan Saran, programmer,

The Coup de Coeur Award: Jennifer Teasdale-Raymond, Project Manager, Regroupement des Maisons des jeunes du Québec.

The Women's Y Foundation was created in 1995 and supports the mission of the YWCA Montreal to build a better future for women and girls. It is an indispensable ally in terms of financial support and outreach to the organization and contributes to making it an essential reference for women and girls to contribute to society to the extent of their abilities.

Since 1875, the YWCA Montreal, through its innovative and tailor-made programs has accompanied thousands of women and girls by focusing its efforts to reduce gender and social inequalities and exclusion as well as all forms of violence against women and girls. Thus, it contributes to building a better future for women and girls in the perspective of an egalitarian society where women and girls have the power and opportunity to realize their full potential.

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Source :

Sonia Wong
Administrative Coordinator
Women's Y Foundation
514 866-9944
fondation@ydesfemmesmtl.org

Information et Media relations :

Marine Thomas
(514) 679-3570
marinethomas1310@gmail.com